



YAMO

REACTOR 

M. **microman**

 **ABILITE**

 **ataniej.pl**

Vinocamino 



For over 20 years the YAMO capital group has successfully carried out its development policies in the Polish marketplace.

AS OF 2013, THE GROUP IS NOW MADE UP OF:

- **YAMO Sp. z o.o.**
distributor of computer hardware and software for business
- **YAMO - MICROMAN**
IT system integrator
- **REACTOR**
chain of retail shops
- **ATANIEJ.PL i VINOCAMINO.PL**
Internet shops
- **ABILITE**
lighting products



Jacek Mońko
President Yamo Sp. z o.o.





The goal of the YAMO capital group is to supply the latest and best technological solutions to business and private clients. The YAMO group is also a producer of ENGINE desktop personal computers and server stations, as well as a provider of individual IT solutions for institutional clients.

The longstanding position of the company at the forefront of the Polish IT sector in combination with the professionalism of our team creates the perfect environment in which to work with our over three thousand active clients.

Our greatest triumph is our people – our young, dynamic team with excellent training and experience. In the IT industry, which is constantly evolving, success comes from the ability to identify the client's needs and provide the ideal solution. The dynamics of the changes in the business environment make it necessary to constantly improve our skills and commercial development.





YAMO DISTRIBUTION WITH PASSION

The core of our operations is the distribution of computer hardware, components, software, and electronics produced by all of the world's largest IT manufacturers.



B2B sales is carried out by four branches of the company (Warsaw, Łódź, Katowice and Bydgoszcz), and we have a team of twenty five active salespeople throughout Poland, as well as one of the most advanced Internet sales systems, based on the MC com system.





The high quality of products and services we offer has been recognized by the "Transparent Company" award. We are also laureates of the XVII edition of the European Medal. We have successfully implemented an ISO 9001:2008 quality control system and have successfully passed an ecological audit according to ISO 14001:2004. The certificate we received confirms the high quality of our services and the management procedures for the entire YAMO capital group.



For years we have specialised in the production of dedicated PC-type computers for gaming enthusiasts. We offer limited editions of specially configured computers for the premieres of numerous e-sport games on the Polish market.





IN 2004 we began one of the first partnership networks of retail shops on the Polish marketplace. The structure of the REACTOR group is based on 40 envisioned



partner shops, functioning under a franchising model and located throughout Poland.

Our shops receive training and marketing support in the form of monthly sales flyers, sales floor decoration and nationwide advertising campaigns.





REACTOR is also an internet sales outlet, from which purchases can be made from anywhere in Poland.



Attractive pricing, a broad array of products offered, high quality of after-sales service, and surprisingly short delivery times make us stand out from other web sites.

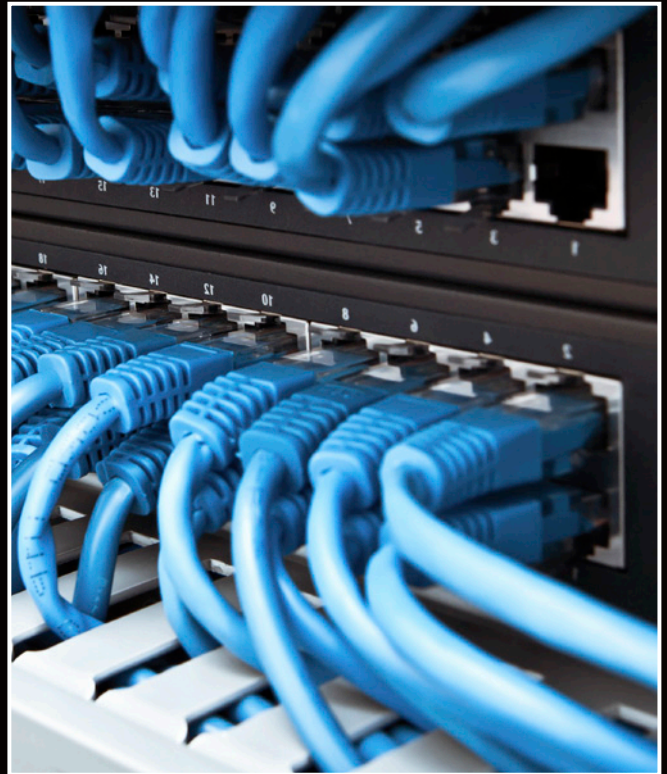
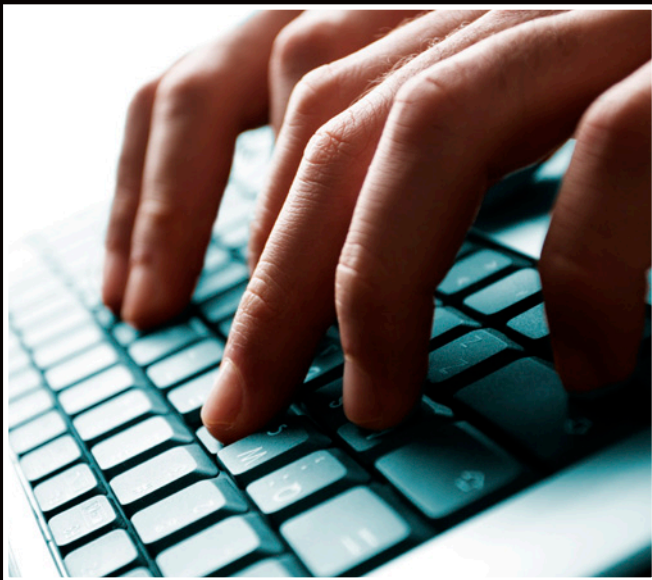


MICROMAN CONSOLIDATED INTEGRATION

In the twenty-first century, business without modern IT solutions is impossible to imagine.

Microman specialises in professional consulting, design, implementation, service, and integration of advanced computer and network systems.

The key to our success is our specialised team of professionals, offering full support throughout the process of system design and implementation.



Our experience and professionalism allows our clients to concentrate on running their businesses, guaranteeing the full functionality, stability, and effectiveness of the IT solution they choose. We maintain IT infrastructures for manufacturing, service, and commercial companies all over Poland.



ABILITE THE LIGHT OF THE FUTURE

Have you ever wondered what really gives off the light when you walk into a dark room and turn on the switch?

The YAMO group has thought about this and as a result began the ABILITE project – ecological LED lighting for industry and the home. We decided on the production of highly efficient LED lighting because we believe that it is the future, already entering into our lives and successfully



supplanting conventional lighting methods. We offer ABILITE products of the highest quality: LED light bulbs, LED strips, and LED floodlights and spot lamps.



ABILITE lighting means longer bulb life, lower energy use, greater resistance to power drops, lower heat, and much greater safety in comparison to conventional light sources. ABILITE lighting is a glimpse of the ecological future, available today.



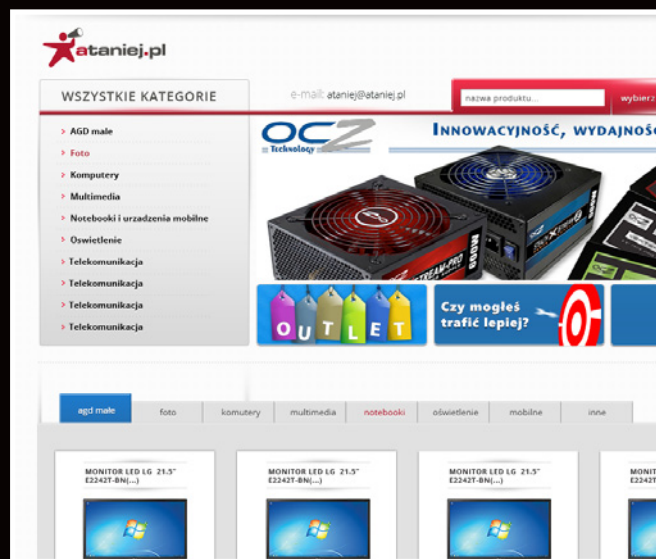


ATANIEJ.pl i VINOCAMINO.pl NEW CHALLENGES

The YAMO capital group's work means constant challenges and the search for new development possibilities in the IT world and beyond. In 2009 we started a shop with electronics, and in 2011, a shop offering the best Spanish wines.

ATANIEJ.pl

Ataniej.pl is one of the fastest growing Internet shops in the Polish marketplace. It was created to meet the need to offer our clients a broad range of computer



hardware and electronics, and it immediately achieved success by receiving recognition as one of the most trusted shops from the electronics field in Poland.

Our clients especially value our express deliveries and the high quality of customer service, combined with low prices.



2011 was without a doubt a breakthrough year, in which we commenced sales through the largest auction site in Poland – Allegro. Over the course of a few months, we increased our turnover by over 300% compared to 2010.

The following major step forward came between September and October, when we initiated our new shop, based on a more advanced sales platform with greater capabilities.

99.9% Pozytywnych komentarzy					9676 od 6711 osób	
Typ	Ostatnie 7 dni	Ostatnie 30 dni	Wszystkie	Kupili/Sprzedali	Średnia z 8885 ocen sprzedaży	
Pozytywne	95	536	9676	1 / 9675	Zgodność przedmiotu z opisem	★★★★★ 5.0
Neutrale	0	0	6	0 / 6	Kontakt ze Sprzedającym	★★★★★ 5.0
Negatywne	0	0	3	0 / 3	Czas realizacji zamówienia	★★★★★ 5.0
					Koszt wysyłki	★★★★★ 5.0

Successive years open up new possibilities for us. We have planned many new promotional activities for the Ataniej.pl brand, and outreach to new groups of consumers. All of this is designed to increase revenues and to achieve our greatest goal - to take up the leading position in the field of Internet electronics shopping.

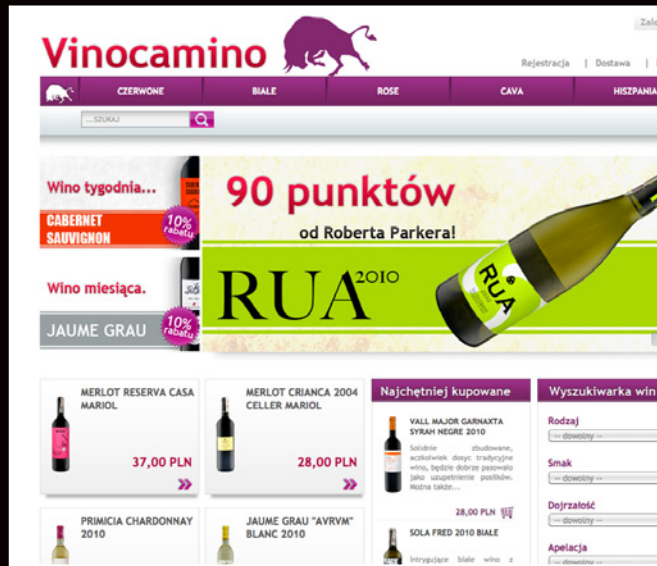


Vinocamino



VINOCAMINO.pl

Vinocamino.pl is our newest Internet shop, bringing the customer into the world of wine.



We welcome you to join us on an exciting journey to the realm of flavours and fragrances that hidden in every sealed bottle of the beverage of the gods.

We invite you to Catalonia, where Cava is born - a wonderful sparkling wine produced using the traditional "Champagne" method.

We welcome you to Galicia for the unique Albarino, a varietal that produces extraordinarily original white wines.

We welcome you to Castile-Leon and La Rioja for Tempranillo – the pride of Spain - and to Murcia for Monastrell.

The Vino Camino is the Trail of Wines, where an adventure full of new sensations and excitement awaits you.



Vinocamino 

www.vinocamino.pl



YAMO

www.yamo.pl